# Lucy Pei

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### **EDUCATION**

Ph.D, Informatics

June 2025

University of California, Irvine, Irvine, CA

Member of the Center for Ethnography and the Platform for Experimental, Collaborative Ethnography

Member of the EVOKE Lab and Studio

Dissertation: "Gig Workers of the World, Unite!": Activist Encounters and Transnational Labor Organizing

GPA: 4.0/4.0

### B. A., Global Studies and Human-Computer Interaction

May 2016

Carnegie Mellon University, Pittsburgh, PA

Minor in Business Administration

Honors Thesis: Educating English Language Learners in the Pittsburgh Public Schools

GPA: 4.0/4.0

### **ACADEMIC POSITIONS**

### **Community Power Postdoctoral Scholar**

August 2025 - July 2026

University of Southern California - Equity Research Institute

### PEER-REVIEWED PUBLICATIONS

**Lucy Pei.** 2025. Scalar Devices of a Global Movement of Gig Worker Activists. *Proceedings of the ACM on Human-Computer Interaction*, 9, 7, Article CSCW473 (November 2025), 22 pages. https://doi.org/10.1145/3757654

**Lucy Pei**. 2025. Making a global gig workers' movement meaningful locally: Friction in activists' everyday strategies. *New Media & Society*, o(o). (online first edition) https://doi.org/10.1177/14614448251352542

Benedict Salazar Olgado\* and **Lucy Pei\***. 2022. Stewarding the Documental Afterlives of Refugee Tech Initiatives. Proceedings of the ACM on Human-Computer Interaction, 8(CSCW). Association for Computing Machinery, New York, NY, USA \*Both authors contributed equally to this paper

Christie Abel, **Lucy Pei**, Ian Larson, Benedict Salazar Olgado, and Benedict J. Turner. 2022. "Tinder Will Know You Are A 6": Users' Perceptions of Algorithms on Tinder. In Proceedings of the Annual Hawaii International Conference on System Sciences (HICSS'22). IEEE.

Philip Garrison\* and **Lucy Pei**\*. 2022. Deferring Social Impact: Conceptions of ICTD and Computing Careers. In Proceedings of the Annual Hawaii International Conference on System Sciences (HICSS'22). IEEE. \*Both authors contributed equally to this paper

**Lucy Pei\***, Benedict Salazar Olgado\*, and Roderic Crooks. 2021. Market, Testbed, Backroom: The Redacted Internet of Facebook's Discover. In Proceedings of the 2021 CHI Conference on Human Factors in Computing Systems (CHI '21). Association for Computing Machinery, New York, NY, USA

\*Both authors contributed equally to this paper

**Lucy Pei** and Roderic Crooks. 2020. Attenuated Access: Accounting for Startup, Maintenance, and Affective Costs in Resource-Constrained Communities. In Proceedings of the 2020 CHI Conference on Human Factors in Computing Systems (CHI '20). ACM, New York, NY, USA.

Benedict Salazar Olgado, **Lucy Pei**, and Roderic Crooks. 2020. Determining the Casting Mold of Intimate Platforms through Document Theory. In Proceedings of the 2020 CHI Conference on Human Factors in Computing Systems (CHI '20). ACM, New York, NY, USA.

Best Paper Honorable Mention, in top 5% of papers

**Lucy Pei** and Bonnie Nardi. 2019. We Did It Right, But It Was Still Wrong: Toward Assets-Based Design. In Extended Abstracts of the 2019 CHI Conference on Human Factors in Computing Systems (CHI EA '19). ACM, New York, NY, USA.

### **OTHER PUBLICATIONS**

**Lucy Pei.** Alternative imaginaries and alternative practices: Digital solidarity economies in a repertoire of contention for delivery worker organizing. In *Digital Solidarity Economy in Latin America*. Bristol University Press. Forthcoming, 2026

**Lucy Pei.** Scalar Devices of Gig Worker Activists' Global Movement: Nonscalability and the Possibilities of Proliferation. In *Companion Publication of the 2024 Conference on Computer Supported Cooperative Work and Social Computing (CSCW '24 Companion)*, November 9-13, 2024, San José, Costa Rica. ACM, New York, NY, USA

**Lucy Pei,** Uriel Serrano, and Roderic Crooks. "For Me, Data is Ammunition": Metaphors and Community Organizers' Data Imaginaries. In *Companion Publication of the 2024 Conference on Computer Supported Cooperative Work and Social Computing (CSCW '24 Companion)*, November 9-13, 2024, San José, Costa Rica. ACM, New York, NY, USA

Roderic Crooks, Catherine D'Ignazio, Arne Hintz, Feike Jansen, Juliane Jarke, Anne Kaun, Stine Lomborg, Dan McQuillan, Jonathan A. Obar, **Lucy Pei**, & Ana Pop Stefanija. (2024). People's practices in the face of data power. In J. Jarke & J. Bates (Eds.), *Dialogues in data power: Shifting response-abilities in a datafied world* (pp. 80–102). Bristol University Press. https://doi.org/10.51952/9781529238327

**Pei, Lucy**, and Roderic Crooks. "Grassroots Data Activism." *JCMS: Journal of Cinema and Media Studies* 62, no. 4 (2023): 188-192. https://doi.org/10.1353/cj.2023.a904636

**Lucy Pei**, Benedict Salazar Olgado, and Roderic Crooks. 2022. Narrativity, Audience, Legitimacy: Data Practices of Community Organizers. In *CHI Conference on Human Factors in Computing Systems Extended Abstracts (CHI '22 Extended Abstracts)*, April 29-May 5, 2022, New Orleans, LA, USA. ACM, New York, NY, USA, 6 pages. https://doi.org/10.1145/3491101.3519673

Akwugo Emejulu, **Lucy Pei**, and Aakash Gautam. 2022. Critical perspectives on ABCD: a conversation with Akwugo Emejulu. *interactions* 29, 5 (September - October 2022), 34–38. https://doi.org/10.1145/3550063

**Lucy Pei**, Marisol Wong-Villacres, Sheena Erete, Daniela Rosner, Alex Taylor, and Mikael Wiberg. 2022. Who we are and what we have: designing with minoritized communities. *interactions* 29, 5 (September - October 2022), 5. https://doi.org/10.1145/3557984

Marisol Wong-Villacres, Sheena Erete, Aakash Gautam, Azra Ismail, Neha Kumar, **Lucy Pei**, Wendy Roldan, Veronica Ahumada-Newhart, Karla Badillo-Urquiola, J. Maya Hernandez, Anthony Poon, Pedro Reynolds-Cuéllar, and Vivian Genaro Motti. 2022. Elevating strengths and capacities: the different shades of assets-based design in HCI. *interactions* 29, 5 (September - October 2022), 28–33. https://doi.org/10.1145/3549068

**Lucy Pei**, Edgard David Rincón Quijano, Angela D. R. Smith, Reem Talhouk, and Frederick van Amstel. 2022. Assets and community engagement: a roundtable with HCI researchers and designers. *interactions* 29, 5 (September - October 2022), 44–47. <a href="https://doi.org/10.1145/3554975">https://doi.org/10.1145/3554975</a>

**Lucy Pei**. 2021. "Information Technology," in *The Annual Register*, 2021, Vol 263. Ed. D.S. Lewis. Proquest.

### **EDITORIAL WORK**

Lead guest editor on Special Issue of ACM's Interactions Magazine.

**Lucy Pei**, Marisol Wong-Villacres, Sheena Erete, guest editors. *Designing with Community Strengths and Assets*. ACM Interactions Magazine, Sept/Oct 2022.Volume XXIX.5

### **PRESENTATIONS**

Meeting of the Society of Social Studies of Science (4s) 2025: "Transnational Solidarity: Exploring Alternate Global Imaginaries of Work"

Seattle, USA, September 2025

Countervailing Platform Power: "Re-migration, the global scale, and (non)scalability in gig worker organizing"

Florence, Italy, June 2025

*Meeting of the Society of Social Studies of Science (4S) 2024:* "The limits of benevolence: Moving toward co-liberation"

Amsterdam, Netherlands, July 2024

Meeting of the Society of Social Studies of Science (4S) 2023: "Gig Workers of the World, Unite!": Engaged Universals in Transnational Movements for Digital Platform Workers' Rights"

Virtual, November 2023

Data Justice: "The datafied coordinated response to Venezuelan migration"

Cardiff, UK, June 2023

Facultad Latinoamericana de Ciencias Sociales (FLACSO) Laboratorio Ciencia, Tecnología y Sociedad (CTS Lab) Colloquium: "Problematizando las tecnologías para el bien (Tech for good)" Virtual/ Quito, Ecuador, May, 2023

Cooperativismo de Plataformas en América Latina Workshop: Panelist for "Pensar el trabajo justo en la economía de plataformas"

Virtual/Quito, Ecuador, May, 2023

Annual Meeting of the American Anthropological Association (AAA), "Data and Value in the Venezuelan Displacement Crisis"

Virtual/ Seattle, USA, November 2022

CSCW 2022: "Stewarding the Documental Afterlives of Refugee Tech Initiatives"
Virtual, November 2022

Just Tech Transitions Workshop: "Ethical Imaginaries and Sociotechnical Systems Against Labor Exploitation in Venezuelan Migration"

Virtual, August 2022

Dialogues in Data Power: "Living Proof: Data Practices of Community Organizers"

Bremen, Germany, June 2022

CHI 2021: "Market, Testbed, Backroom: The Redacted Internet of Facebook's Discover"
Virtual, May 2021

Meeting of the Society of Social Studies of Science (4S) 2020: "Politics, Pathos, and Power: Community Mobilizations of Data"

Virtual, August 2020

HCI4D @ Third Space: "Attenuated Access: Accounting for Startup, Maintenance, and Affective Costs in Resource-Constrained Communities" Virtual, July 2020

CHI 2019: "We Did It Right, But It Was Still Wrong: Toward Assets-Based Design"
Glasgow, Scotland, May 2019

Dietrich Under Construction Workshop: Alumna Panelist

Pittsburgh, USA, November 2017

Phi Beta Kappa Early Initiation Ceremony: Invited Keynote Speaker

Pittsburgh, USA, November 2016

Carnegie Mellon's Meeting of the Minds: "Educating English Language Learners in the Pittsburgh Public Schools" Pittsburgh, USA, May 2016

Carnegie Mellon's Meeting of the Minds: "Motivational Appeal of Extrinsically Integrated Educational Games for English Literacy with Underserved Populations"

Pittsburgh, USA, May 2015

### **POSTERS**

**Lucy Pei.** Scalar Devices of Gig Worker Activists' Global Movement: Nonscalability and the Possibilities of Proliferation. In Companion Publication of the 2024 Conference on Computer Supported Cooperative Work and Social Computing (CSCW '24 Companion), November 9-13, 2024, San José, Costa Rica. ACM, New York, NY, USA

**Lucy Pei**, Uriel Serrano, and Roderic Crooks. "For Me, Data is Ammunition": Metaphors and Community Organizers' Data Imaginaries. In Companion Publication of the 2024 Conference on Computer Supported Cooperative Work and Social Computing (CSCW '24 Companion), November 9-13, 2024, San José, Costa Rica. ACM, New York, NY, USA

**Lucy Pei**, Benedict Salazar Olgado, and Roderic Crooks. 2022. Narrativity, Audience, Legitimacy: Data Practices of Community Organizers. In CHI Conference on Human Factors in Computing Systems Extended Abstracts (CHI '22 Extended Abstracts), April 29-May 5, 2022, New Orleans, LA, USA. ACM, New York, NY, USA, 6 pages. https://doi.org/10.1145/3491101.3519673

### WORKSHOPS & PANELS ORGANIZED

Joy Ming, **Lucy Pei**, Kim Fernandes, and Rosemary Steup. "Reclaiming the Future of Work." Meeting of the Society of Social Studies of Science (4S), 2025, Seattle, USA

Joy Ming, **Lucy Pei**, Rama Adithya Varanasi, Anna Kawakami, Nervo Verdezoto, and EunJeong Cheon. 2024. "Labor, Visibility, and Technology: Weaving Together Academic Insights and On-Ground Realities." In CSCW '24: ACM Conference on Computer-Supported Cooperative Work and Social Computing, November 9-13, 2024, San José, Costa Rica.

Joy Ming, Kalie Mayberry, Eun Jeong Cheon, Marina Johnson-Zafiris, Veronica Uribe del Aguila, and **Lucy Pei**. "Technology and Precarity in Work." Meeting of the Society of Social Studies of Science (4S), 2023, Virtual.

Benedict Salazar Olgado, **Lucy Pei**, and Roderic Crooks. "Collective Action in a Datafied World." Meeting of the Society of Social Studies of Science (4S), 2023, Virtual.

**Lucy Pei**, Philip Garrison, and Yvette Iribe Ramirez. "Toward reunion: Conversations, criticisms, reconfigurations of ICTD." Meeting of the Society of Social Studies of Science (4S), 2022, Cholula, Mexico.

Christine Kim, Orlando Lara, **Lucy Pei**, Farah Qureshi, and David Theo Goldberg. "Exploring The Infopolitics Of Algorithmic Knowledge Production, Community Formation, And Governance." Annual Meeting of the American Anthropological Association (AAA), 2022, Seattle, USA.

Marisol Wong-Villacres, Aakash Gautam, Wendy Roldan, **Lucy Pei**, Jessa Dickinson, Azra Ismail, Betsy DiSalvo, Neha Kumar, Tammy Clegg, Sheena Erete, Emily Roden, Nithya Sambasivan, and Jason Yip. 2020. "From Needs to Strengths: Operationalizing an Assets-Based Design of Technology." Computer Supported Cooperative Work and Social Computing (CSCW '20 Companion). (Virtual workshop) <a href="https://doi.org/10.1145/3406865.3418594">https://doi.org/10.1145/3406865.3418594</a>

### **FELLOWSHIPS & GRANTS**

Steckler Center for Responsible, Ethical, and Accessible Technology (CREATE) Fellow September 2023 - June 2024

Roberta Ellen Lamb Endowed Memorial Fellowship (\$10,000 Fellowship)

February 2024

NSF Doctoral Dissertation Research Improvement Grant, "DDRIG: The Ethical Practices and Sociotechnical Imaginaries of Tech-for-Good" (\$15,094.00 Grant) April 2023 - September 2024

Achievement Rewards for College Scientists (ARCS) Scholar Award, 2022-2024 Cohort (\$10,000 Fellowship)

Sept 2022 - June 2024

UCI Initiative for AI, Law, and Society grant for "Exploring the Infopolitics of Algorithmic Knowledge Production, Community Formation, and Techno-Legal Governance" (with Orlando Lara, Farah Qureshi, and Christine Kim)

Jan 2022 - June 2022

Steckler Center for Responsible, Ethical, and Accessible Technology (CREATE) Summer Fellow
June 2021- September 2021

NSF Graduate Research Fellow

Oct 2020-Oct 2023

Zonta International Women in Technology Scholarship, District and International Levels (\$10,000 Fellowship)

December 2019

Zonta International Women in Technology Scholarship, Chapter Level

August 2019

UCI Informatics Chair's Award

September 2018

Dietrich Honors Fellowship

May 2015 – August 2015

Small Undergraduate Research Fellowship

May 2014 - August 2014

Carnegie Scholarship

August 2012 – May 2016

### **HONORS & AWARDS**

Etel Solingen Award for Outstanding Paper in International Cooperation

for "Globalistic Advocacy: Making a Gig Workers' Movement on a Global Scale"

June, 2024

Eugene D. Levy Award for Most Outstanding Graduate, Department of History

May, 2016

Senior Leadership Award

May 2016

University and College Honors

May 2016

Phi Beta Kappa Honors Society (early election)

January 2016

**Andrew Carnegie Society** 

September 2015

Dean's List

December 2012 - May 2016

### TEACHING EXPERIENCE

UC Irvine - Human Factors and the Web

Teaching Assistant, with Novia Wong

Spring 2025

**UC Irvine - How Computers Work** 

Teaching Assistant, with Emily Navarro

Winter 2025

UC Irvine - Internet, Technology, and Society

Teaching Assistant, with Ian Larson

Fall 2024

Stanford - Digital Civil Society

Guest Lecture: "People's Community Control of Modern Technology": Community Organizers and Data Justice (With Roderic Crooks and Benedict Salazar Olgado)

Spring 2021

UC Irvine - Internet, Technology, and Society

Guest Lecture: "Raw Data is an Oxymoron"

Spring 2020

UC Irvine - Multiplayer Project

Teaching Assistant, with Kurt Squire

Spring 2019

UC Irvine - Human Factors and the Web

Teaching Assistant, with Shri Jambhekar

Winter 2019

UC Irvine - Global Disruption and Information Technology (online course)

Teaching Assistant, with Bill Tomlinson

Fall 2018

### ADDITIONAL RESEARCH EXPERIENCE

# **Department of Informatics**, UCI, Irvine, CA Graduate Student Researcher

June 2021 - November 2024

- Carried out research for the NSF CAREER Grant "Community Organizing for Datafied Worlds"
- Conducted 10 interviews with community organizers
- Created initial codebook with scaffolding for use by future research team members
- Created procedures for contacting, interviewing, paying, and storing data of interview participants while maintaining anonymity
- Lead the authoring of two short papers submitted to the ACM CHI conference and presented two posters and two talks based on the research in this project

### Institute for Money, Technology, and Financial Inclusion, Irvine, CA **Graduate Student Facilitator**

September 2019-June 2020

- Created syllabus for undergraduates in computer science to gain awareness and reflect about the role of computing in the social
- Guided undergraduate researchers to collect data about and analyze community organizations that use data to engage with policy issues

### Greater Pittsburgh Literacy Council, Pittsburgh, PA **Independent Researcher**

January 2017-June 2018

- Integrated Internet technologies with English as a Second Language (ESL) curriculum by making class content accessible for online practice
- Collected data on students' mobile phone usage through participant observation, verbal surveys, and interviews
- Designed and facilitated classes on mobile phone usage, teaching basic phone use skills, security practices, and related English vocabulary

### Carnegie Mellon University, Pittsburgh, PA **HCI Capstone Consultant**

January 2016 - May 2016

 Designed and user-tested online course to teach collaboration using a variety of online and offline interaction techniques

### Dietrich College, Pittsburgh, PA **Honors Fellow**

May 2015 - May 2016

- Developed bibliography and reviewed relevant literature
- Conducted ethnographic participant observation in ESL classroom twice a week for two semesters in a public high school
- Conducted interviews with stakeholders at multiple levels
- Promoted and published research through blog posts and social media

## **Human Computer Interaction Institute, Pittsburgh, PA**

### **Research Assistant**

September 2014 – December 2015

- Designed classroom observation protocol to collect data on student participation in computer science recitations taught by international teaching assistants
- Recorded and categorized classroom participation patterns weekly for one semester
- Tested Wizard of Oz prototype with teaching assistants for one semester and collected data to assess how much prototypes increased student participation
- Conducted interviews on usability of infographics and analytical tools for teachers
- Transcribed, annotated, and coded eight hours of interviews

### **Learning Research and Development Center, Pittsburgh, PA Research Assistant**

May 2015

- Conducted assessment interviews with around 20 ESL students
- Scored, entered, and organized data for analysis using Excel

#### TechBridgeWorld, Field Robotics Center, Pittsburgh, PA January 2014 – August 2014 **Undergraduate Research Fellow**

- Designed and implemented user tests using surveys, interviews, focus groups, observations, and experimental design
- Interacted with special needs populations including blind/visually impaired, deaf and hard of hearing, and people who spoke minimal English

- Coded interviews and observations, conducted statistical analysis
- Wrote reports, recommendations, and design guidelines
- Organized, publicized, and created content for event attended by over 400 people
- Created project website

### **EMPLOYMENT HISTORY**

### **TiER1 Performance Solutions**, Pittsburgh, PA **Learning and UX Consultant**

June 2016 – July 2018

- Contributed on a team of three proposal writers to win a Phase 1 Small Business Innovation Research (SBIR) grant on innovative training
- Led user testing of a training and competency management system prototype with 10 participants
- Designed interactions and generated wireframes and interfaces for digital products such as a competency management system, a web app for a clinical preceptorship program, and software to integrate cognitive models
- Presented to clients and interviewed subject matter experts
- Designed and storyboarded e-learning courses for corporate clients' training needs in areas such as onboarding, compliance, and performance management
- Created instructor-led training materials for rollouts of enterprise software systems

#### Carnegie Mellon Academic Development, Pittsburgh, PA May 2013 – December 2015 **Peer Tutor**

• Tutored peers at CMU in introductory computer science and multivariate calculus with individual appointments and walk-in sessions

### **?WhatIf! Innovation Partners,** New York, NY Intern

June 2012 – August 2012

- Conducted research regarding formats, implementations, and results presentations of company-wise diagnostics tools
- Researched Six Sigma and other competitors in the market for transforming organizational culture

### **SKILLS**

### Languages

Mandarin Chinese (fluent speaking and listening, intermediate reading and writing) Spanish (advanced speaking and listening, advanced reading and writing)

### **Human-Computer Interaction**

Usability Testing and Experimental Design Rapid Prototyping and Wireframing **Contextual Inquiry** Storyboarding

### **Technical**

Basic Python Overleaf Adobe Suite

#### Other

**Instructional Design** 

### PROFESSIONAL SERVICE

### **Journal and Conference Review**

#### **Journals**

New Media & Society 2020, 2021, 2024, 2025

#### Conferences

ACM Conference on Human Factors in Computing Systems (CHI) 2020, 2021, 2022, 2023

ACM Conference on Computer Supported Collaborative Work (CSCW) 2022, 2024

ACM Conference on Designing Interactive Systems (DIS) 2024

### COMMUNITY ENGAGEMENT AND LEADERSHIP

### Frente de los Trabajadores de Plataformas Digitales del Ecuador (FRENAPP) International Project Coordinator, Researcher

- Wrote proposals for grant funding from philanthropic foundations and labor organizations, including supporting the writing of a proposal for successful grant from the Rosa Luxemburg Foundation
- Supported the logistics and collection of testimonies that formed a book written by the leaders of FRENAPP
- Supported analysis of policy and compiling of evidence for lawsuits and complaints submitted by the union
- Translated outreach and training materials from Spanish to English

### **Informatics Graduate Student Association Social Chair, Communications Chair**

October 2018-October 2020

• Organized biweekly social events to promote connection and professional development among Informatics graduate students in the department

## Counterpoint (All-femme a cappella group)

September 2012 – May 2016

### President, PR Chair, and Member

 Auditioned over 60 potential members, coordinated rehearsals, managed repertoire, and organized and promoted concerts, including a benefit concert that was attended by over 600 people, raising over \$3000

### **FORGE**

September 2014 - May 2016

### **Resettlement Mentor, Camp Counselor**

 Assisted Bhutanese refugees with English and life skills, designed and led creative lessons for refugee youth summer camp

# Ed Tech Club

October 2014 - May 2016

### **Member**

• Aided in coordination of education technology related events and resources in the university and local communities

### **STRIVE for College**

September 2012 – May 2014

### **Executive Board Member**

 Organized volunteers to assist underserved high school students in college applications, college visits, and SAT preparation

### Viva Nicaragua Project Leader

June 2013 – July 2013

• Taught crafts to 20 local women, created a basic business plan for the women to sell their crafts, collaborated with community, non-profits, local businesses, and government organizations, all using Spanish